


MAY THE McAllen **CRIME STOPPERS** 
FORCE



**BE WITH
YOU**

BACK THE BLUE

SPONSORSHIP PACKAGES

MAY THE FORCE

McAllen Viva McAllen
CRIME STOPPERS

I would like to extend an invitation for you to participate as a community partner in the 9th Annual-Viva McAllen Streets "May the force be with you" Run/ Walk, Cycling Ride and much more. The event is presented by McAllen Crime Stoppers, Inc. (non-profit) and will take place on Saturday, August 6, 2022. Viva McAllen Streets is McAllen Crime Stoppers' annual fundraiser which includes a 5K & 10K run, 20-mile and 40-mile cycling ride across McAllen. The running events are for the entire family. There is a free kids run around the beautiful Oval Park at the McAllen Convention Center. The McAllen Crime Stoppers board members want to encourage our community to be safe, healthy, and fit. The community celebration is to support crime fighting to assist our men and women in blue by helping the Crime Stoppers program to provide TIPS to law enforcement. All proceeds from Viva McAllen Streets go directly to McAllen Crime Stoppers operations budget in efforts to keep McAllen Crime Stoppers operating on an annual basis.

DATE: Saturday, August 6, 2022

TIME: 7 a.m. to 11 a.m.

LOCATION: McAllen Convention Center,

700 Convention Center Boulevard

Parking available

Events: 5K & 10K Runs

20-mile or 40-mile Cycling Ride

Kids Run and Back to School Supply Giveaway

Enclosed, you will find information on sponsorship packages. We look forward to your participation. For more information contact Vanessa Camacho, Board Director at 956-533-3288 or mcstoppers@gmail.com.

Respectfully,
Chief Victor Rodriguez
McAllen Police Department

BE WITH YOU



SPONSORSHIP PACKAGES



BACK THE BLUE TITLE SPONSOR – \$20,000

- Company listed in all advertising: media promotions, signage & website
- Company listed in all printed material & social media
- Company logo on event shirt & bibs
- 20 complimentary entry fees
- Booth space to promote services



WARRIOR RUN SPONSOR – \$10,000

- Company listed in limited advertising
- Company logo on printed material & social media
- Company logo on event shirt
- 10 complimentary entry fees
- Booth space to promote services

KIDS FORCE BIKE RACE SPONSOR – \$10,000

- Company listed in all advertising: media promotions, signage & website
- Company listed in all printed material & social media
- Company logo on event shirt & bibs
- Company logo on kids helmet
- 15 complimentary entry fees
- Opportunity to include promo items in race packet
- Booth space to promote services

HERO RUN SPONSOR – \$5,000

- Company logo on event shirt
- Company mentions on social media
- 5 complimentary entry fees
- Booth space to promote services

SERVICE ABOVE SELF SPONSOR – \$2,500

- Company name “no logo” on event shirt
- 5 complimentary entry fees
- Booth space to promote service

TASK FORCE GIVING SPONSOR – \$1,500

- Company name “no logo” on event shirt
- 3 complimentary entry fees
- Booth space to promote services

MILE MARKER SPONSOR – \$300

- Company name “no logo” on event shirt
- Logo on mile marker sign

**Deadline to be listed in advertising is July 1, 2022.
Please submit your logo (depending on sponsorship level) by deadline.*



VIVA MCALLEN VIRTUAL RUN OR WALK PARTNERSHIP AGREEMENT

Sponsor Information

Business Name: _____ Contact: _____
(Please print Information) Phone/Cell: _____ Email: _____

I am committing to the following Level of Partnership:

- | | |
|--|---|
| <input type="radio"/> Back the Blue Title Sponsor \$20,000 | <input type="radio"/> Task Force Giving Sponsor \$1,500 |
| <input type="radio"/> Warrior Run Sponsor \$10,000 | <input type="radio"/> Badge of Honor Donation: \$ _____ |
| <input type="radio"/> Hero Run Sponsor \$5,000 | <input type="radio"/> Mile Marker Sponsor: \$300 |
| <input type="radio"/> Service Above Self Sponsor \$2,500 | |

Payment Information: ☐ Check enclosed ☐ Pay by Credit Card

Please check one: ☐ MC ☐ Visa ☐ AE ☐ DS

Credit Card#: _____ Exp.: _____ CVV: _____

Name as it appears on card: _____ Billing Zip: _____

Authorized Signature: _____ Date: _____

Mail checks along with agreement to:

Email: mcstoppers@gmail.com

Checks payable to: McAllen Crime Stoppers

C/O Viva McAllen

P.O. Box 720225 McAllen, TX 78504

All donations are tax deductible Thank you for your continued support!

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