



SPONSORSHIP PACKAGES

McAlLEN CRIME STOPPERS PRESENTS



GET READY TO TURN UP THE HEAT!

Viva McAllen Fiesta: Hot Pursuit 5K/10K & Fun Run is racing your way! Join us as we hit the pavement and celebrate with purpose—supporting our local law enforcement and strengthening our community. Whether you're running, walking, or cheering from the sidelines, this event will be **FAST, FIERY, and FULL OF FIESTA SPIRIT! RUN HOT. GIVE BIG. BACK THE BADGE!**

Saturday, August 1, 2026

7 a.m. to 11 a.m. at McAllen Convention Center,
700 Convention Center Boulevard

Parking available

Events: 5K & 10K Runs

Kids Fun Run and

Back to School Supply Giveaway

REGISTRATION

Early registration ends July 1st

Registration deadline: July 31st

*Early registration fee includes T-shirt, bib, and medal.

*T-shirt not guaranteed with late registration.

Register at: endurancesplits.com

FEES

5k/10k \$30 early/\$35 late

Kids Fun Run: \$15 early/\$20 late (Medal & Shirt)

\$10 early/ \$15 late (Medal Only)

AWARD CATEGORIES

1st, 2nd, 3rd place will be recognized in each age division

(Male & Female).

Adults: 13-14, 15-16, 17-19, 20-29, 30-39, 40-49, 50-59, 60 and up

Kids: 5-7, 8-9, 10-12

PACKET PICK UP

Friday, July 31st, 2026, from 4- 7 p.m.

McAllen Convention Center:

700 Convention Center Blvd. McAllen, TX 78801

CONTACT INFO

McAllen Crime Stoppers at

956.533.3288 or email MCStoppers@gmail.com



McALLEN CRIME STOPPERS PRESENTS



EL JEFE DEL VALLE SPONSOR

- Company listed in all advertising: media promotions, signage & website
- Company listed in all printed material & social media
- Company logo on event shirt, Bibs & Medal
- Opportunity to include promo items in race packet
- 20 complimentary entry fees



RIO GRANDE SPONSOR

- Company listed in all advertising: media promotions, signage & website
- Company logo on printed material & social media
- Company logo on event shirt
- Opportunity to include promo items in race packet
- 15 complimentary entry fees



SOUTH TEXAS STAR SPONSOR

- Company listed in limited advertising
- Company listed in all printed material & social media
- Company logo on event shirt
- 10 complimentary entry fees
- Opportunity to include promo items in race packet
- Booth space to promote services



EL VALLE SPONSOR

- Company logo on printed material and social media
- 6 complimentary entry fees



CAMINO REAL SPONSOR

- Company name "no logo" on event shirt
- 4 complimentary entry fees



SOL DEL VALLE SPONSOR

- Company name "no logo" on event shirt
- 3 complimentary entry fees



TRADICION SPONSOR

- Company name "no logo" on event shirt
- Logo on mile marker sign

FIESTA DONATION:

- Opportunity to include promo items in race packet
- Company/name recognition day of event

****Deadline to be listed in advertising is June 30, 2026.
Please submit your logo (depending on sponsorship level) by deadline.***

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13th Annual Viva McAllen Partnership Agreement

Sponsor Information

Business Name: _____ Contact: _____
(Please print Information) Phone/Cell: _____ Email: _____

I am committing to the following Level of Partnership:

- El Jefe del Valle Sponsor \$10,000
- Rio Grande Sponsor \$7,500
- South Texas Star Sponsor \$5,000
- El Valle Sponsor \$2,500
- Camino Real Sponsor \$1,000
- Sol del Valle Sponsor \$500
- Tradición Sponsor: \$300
- Fiesta Donation: \$ _____

Payment Information: Check enclosed Pay by Credit Card

Please check one: MC Visa AE DS

Credit Card#: _____ Exp.: _____ CVV: _____

Name as it appears on card: _____ Billing Zip: _____

Authorized Signature: _____ Date: _____

Mail checks along with agreement to:

Email: mcstoppers@gmail.com

Checks payable to: McAllen Crime Stoppers

C/O Viva McAllen

P.O. Box 720225 McAllen, TX 78504

All donations are tax deductible Thank you for your continued support!

